

# **MEDIA RELEASE**

**NEWS FROM THE UNIVERSITY OF TASMANIA**

DATE: WEDNESDAY 27 NOVEMBER 2013

ATTENTION: Chiefs of Staff, News Directors

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## **Active Launceston finishes the year on a winning note!**

Active Launceston has won the 'Whole-of-Community Involvement Award' in the 2013 Medibank Private Active Tasmania Awards managed by the Premiers Physical Activity Council.

But wait there is more! The community project was also successful in becoming a finalist in the Howrah Plumbing 'Community of the Year Award' in the 2013 Community Achievement Awards managed by Awards Australia.

Senior Project Manager (Regional Development) Mrs Lucy Byrne was proud to attend both of the awards ceremonies in Hobart over the past two weeks

"We are honoured to be part of these two prestigious awards as they are a great recognition of all of the hard work that the Active Launceston team have put in over the last 12 months," she said.

University of Tasmania Provost, Professor David Rich, extended his congratulations to those involved with the program.

"The University is very pleased with this outcome- these awards are another demonstration of UTAS' commitment to developing strong partnerships through community engagement."

As a major partner in Active Launceston, Launceston Mayor Alderman Albert van Zetten is thrilled with the ongoing performance of the community partnership.

"Active Launceston continues to achieve at a high level and Council is proud to be associated with such a great initiative," he said.

Active Launceston is a community-driven partnership with the vision of improving the health and wellbeing of the Launceston community through physical Activity.

Active Launceston is managed by the University of Tasmania in partnership with Launceston City Council.

For more information please visit the website [www.activelaunceston.com.au](http://www.activelaunceston.com.au) or phone (03) 6324 4047.

## **PHOTO and MEDIA OPPORTUNITY**

**WHAT:** Photo and interview opportunity for the official announcement of awards and the success of Active Launceston, UTAS and its partners.

**WHERE:** Sir Raymond Ferrall Centre, UTAS Newnham Campus, Launceston

**WHEN:** 11.30am Thursday 28<sup>th</sup> November 2013

**WHO:** UTAS Provost David Rich, Senior Project Manager (Regional Development) Lucy Byrne.

**For more information contact Lucy Byrne Senior Project Manager (Regional Development) 0409 937 421**

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